

Ready For A Weekend
That Really Swings?
Your V.I.P. CARD Is Enclosed.

2072581983

Don't Miss The Most Celebrated Women Of Tennis And Music.

On The Courts And In Concert.

Chris Evert
Martina Navratilova
Billie Jean King
Tracy Austin
Virginia Wade
Evonne Goolagong
and more...



Barbara Mandrell
Gladys Knight
Regina Belle
Martina McBride

Richmond, May 19-21

Concert: May 19, 8 pm, Richmond Coliseum

Tennis: May 20, 7 pm & May 21, 1 pm, The Robins Center

Benefiting the National AIDS Fund

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Use This V.I.P. Card To WIN FREE Tickets And Gifts.

Dial The Legends Hotline 1-800-689-2826.

Starting April 26th, just call our hotline to win some truly legendary prizes.

Have your personal number (on reverse side) ready and don't forget...

the earlier you call, the better your chances of winning.

You must present this V.I.P. Card to claim any prizes.



GRAND PRIZE. The First 10 Callers Win:

- 2 V.I.P. passes to our post-concert reception—meet the stars
- 2 Concert Tickets • 2 Legends T-Shirts
- 2 Tennis Tickets to all Saturday and Sunday matches

1ST PRIZE. The Next 100 Callers Win:

- 2 Concert Tickets • 2 Legends T-Shirts
- 2 Tennis Tickets to either Saturday or Sunday matches

All V.I.P. Card Holders who purchase tickets will be eligible for a free Legends T-Shirt. Just bring your V.I.P. Card to the event. Free T-shirt quantities may be limited.

No purchase necessary. Contest calls will be accepted starting 12 noon E.S.T. April 26, 1995. Offer limited to smokers 21 years of age or older. Offer void where prohibited. Limit one prize per household.

After over two decades of women's championship tennis, Virginia Slims is serving up something entirely new. The female greats of tennis **and** the most celebrated women of the music world, together for a weekend that's sure to be a smash hit.

And, because you're a preferred smoker, you've been issued this exclusive V.I.P. Card. Use it to win free tickets, T-shirts and more. Just follow the simple directions at the left to take your place in the spotlight.

Also, look for these exciting Legends events to come your way soon:

• LEGENDS CLUB NIGHTS

featuring special "ladies' night" discounts and prize opportunities at your favorite local bars.

• FREE T-SHIRTS AND LIGHTERS

at participating stores where you buy Virginia Slims.

• GRASSROOTS TENNIS CHALLENGES

at local tennis clubs and parks.

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LEGENDS V.I.P. C A R D



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8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Virginia Slims Legends
P.O. Box 4133
Schaumburg, IL 60168

Bulk Rate
U.S. Postage
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